

graceTM
organics



Executive Summary for Grace Organics, Anaheim, California.

Dino Changanauqui, COO: 949-375-0426

Warren Wilson, President: 310-494-8819



Grace Organics is an atmosphere-controlled clean room indoor farm that grows tiny nutrient-dense vegetables for restaurants, hospitals, wholesalers, and hospices.

Currently, upscale restaurant chefs obtain these cotyledons, shoots, and sprigs from Central California outdoor dirt farms that deliver after several hours in a refrigerated van. Our facility is in Anaheim, fifteen minutes from Disneyland and a half-hour from Newport Beach. Clean room hydroponic and organic grown plants generally fetch higher prices than dirt farm plants, but we will see more than adequate revenues for our profit projections if we undercut current prices of inferior product.

Interest by chefs (who buy food for restaurants) is high, with ongoing purchase orders pending subject to ability to deliver. Grace already has an insulated late model Ford Transit Connect van for deliveries. Construction of facility is nearly complete.

Available interest is a California Reg D offering of dividend paying callable stock at \$50 per share. Expected dividends are 10% or more per quarter until called in 3-4 years. We have already raised \$800,000. With another \$250,000 we will finish construction and begin production. Our first revenue goal is \$100 per square foot, which will render 10% dividends per quarter.

Dino Changanauqui is the founder and owner of Amal Gold Nutrients, Inc. and a designer of custom blended organic fertilizers and insecticide specifically designed for the developmental needs of plants including cannabis. In business since 2012, his products are sold online to the global market. The results with organic gardening and his nutrient system are beyond words; dwarf Meyer lemons tip the scale at 1.25+ pounds each.

As a Consultant, Changanauqui has given lectures on the importance and benefits of consuming nutrient-dense organic food grown in mineral-rich organic soils. His efforts expanded awareness and the power of self-healing for those in the recovery of cancer for Cancer Support Community Los Angeles. Across Los Angeles County, Changanauqui also donated his plant nutrient line of products to develop gardening protocols for Enrich L.A.'s 60 + non-profit school garden programs across Los Angeles County. Dino has also sponsored The Long Beach Veterans Administration Hospital Veteran Gardens Program with his products. This program helps military veterans in managing their PTS through gardening. Changanauqui also consults with farms of all sizes on the importance of organic agriculture inputs for purity.

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The Craft Gardener book written by Changanauqui is due to release in 2020. In addition to his professional persona as "The Happy Plant Guy", Changanauqui's diverse background includes 20+ years' experience selling precious metals gold and silver. His focus on business development in world markets includes producing contaminant-free food and botanicals in state-of-the-art scalable facilities that he designs. Changanauqui also implements emerging technology, real estate and sustainability systems. "Happy Plants, Happy People, Happy Planet" is his motto. For additional background, visit <https://HappyPlantCompany.com>

Business Plan outline

Description of business- Grace Organics is a 3,000 square foot facility in Anaheim, CA with 1500 square feet of pressurized and air-locked HEPA filtered and atmosphere controlled clean room. Inside we grow a variety of colorful organic hydroponic sprouts into cotyledon and shoots human consumption.

These MICROGREENS are recognized by medical science and wholistic health as nutrient-dense "superfoods" that assist patient healing. Restaurants Use these as a colorful garnish particularly on expensive and high-markup dishes. Chefs are the primary business buyer, but hospitals and hospices are significant buyers as well. We also have celebrity chef interest.

A Google search of "Micro greens for profit" will yield dozens of videos of basement and backyard growers touting \$100/month/square foot in a four-tier rack. This is all true, but in California restaurants must buy food from health department inspected facilities. These basement growers across America are growing primarily in soil with animal waste.

Grace Organics produces microgreens in racks between four and eight high, depending on application. We use a proprietary STERILE and ORGANIC liquid nutrient dilution with the plants growing in a sterile roasted and shredded coconut husk substrate medium called "coir".

While most microgreens in Southern California come from non-organic and non-hydroponic farms in Central California several hours away by truck, Grace Organics is in Anaheim near Disneyland and the scores of nearby high-end restaurants. The tony Newport Beach and the South Coast Plaza areas and their multitude of expensive eateries and pretentious celebrity restaurants are only a half hour away

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Marketing and competition

When contacted for competition research, chefs and restaurant owners were very tight with information on their sources of microgreens. Most would not return calls. All that returned calls said they had difficulty getting good product, all expressed frustration with supply and delivery, all that would say anything about their supplier said they used more than one source, and most refused to confirm where they got their microgreens at all. ALL that replied wanted to be alerted when Grace Organics was able to deliver. All but one answering were consistent with purchasing from Central California outdoor dirt farms.

Operating procedures and personnel

Grace Organics construction completion is being funded with a private California Reg D offering of preferred dividend-paying non-voting callable stock sold at \$50 per share, including \$5 per share commission. Call price is \$45, and call period is open but is expected to be 3-5 years from completion.

Approximately \$800,000 has been raised so far, with an expected additional \$300,000 needed to complete construction and maintain facility for three months during ramp up of production. This means that a quarterly dividend of \$110,000 would yield shareholders 10% per quarter on a \$1.1 million raise.

Now let's see why \$110,000 is a pessimistic quarterly dividend:

Irrigation trays hold FOUR 10x20 inch trays per rack per level.

Most varieties take 3 days germination and 4 days under a grow lamp for a week total to grow.

16-20 racks downstairs, 32-40 upstairs depending on width of walk space. That's 48-60 racks.

4-7 levels per rack. While 8 is possible, I won't use that number here. That's 192-420 levels.

At 4 trays per level, that's 768-1680 trays.

At 1-2 pounds per tray, that's 768-3360 lbs/week.

With 4.3 weeks average per month, that's 3302-6720 lbs/mo.

With product bringing \$30- \$90/ lb, (Some go for \$150.) that's \$99,060 - \$604,800 per month.

This means \$66 - \$403 per square foot per month.

This comes to \$74,295 - \$302,250 dividend per quarter on about one million dollars.

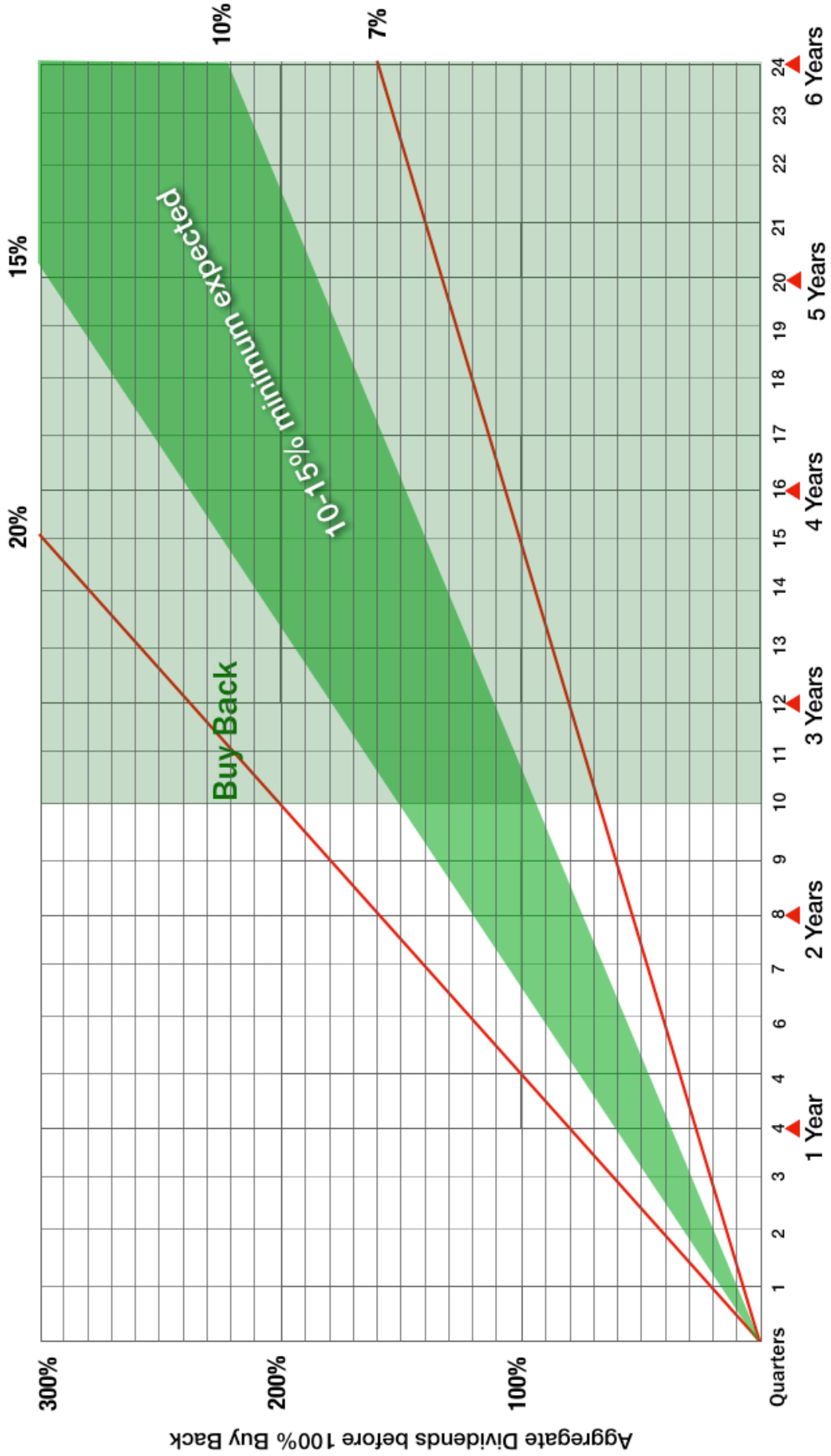
Figuring \$1 million in preferred dividend paying non-voting CALLABLE stock, that's 7.4% to 30% payout per quarter.

Our first goal is to hit \$150,000 per month first full quarter and pay \$100,000 dividend.

There's your 10%.



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